

2025 ACTION PLAN

Objective	Action
<p>To bolster the <u>shared values</u> and capacities of local governments and develop <u>tools</u> that help improve local public policies and services</p>	<p>Make the Code of Ethics know among the members in all IAEC events.</p> <p>Provide in-person and/or online training to member cities, especially to new members and cities experiencing changes in government teams.</p> <p>Continue offering courses through the Virtual Classroom of the Latin American Delegation various topics and explore other possible demands or needs.</p>
<p>To promote the <u>educational aspect of public policies</u></p>	<p>Carry out recommendations and highlight good practices.</p> <p>Finalize the design of monograph " on <i>"City, Values, and Education"</i> and printing.</p> <p>Final adjustments of the IT application for assessing the educational impact of initiatives and its launching.</p> <p>Provide opportunities to share project/programme assessment methodologies set up by different member cities.</p> <p>Conduct training sessions for interested cities on how to strengthen the</p>

	<p>cross-cutting nature of action, using the methodological guide '<i>From reading the Charter to Constructing an Educating City</i>' as a framework</p> <p>Continue with the development and dissemination of various publications produced by the territorial networks: bulletins of the Portuguese Network, the Asia-Pacific Network, the Argentinian Network and the Delegation for Latin America, etc.</p> <p>Organize expert panels and dialogues.</p>
<p>To publicise and <u>recognise local projects</u> and initiatives on a regional or international level</p>	<p>Call for proposals for the Educating Cities Award for Good Practices on Education as a tool for Inclusion and Social Cohesion reception of initiatives and conformation of an international jury.</p> <p>Online meetings to exchange good practices and to generate knowledge (on on-service training of local staff, for instance).</p>
<p>To create <u>regional and national debate and learning</u> for knowledge generation and transfer and for cities to learn from each other.</p>	<p>Organization and celebration of various National Meetings and Congresses of the existing territorial networks.</p> <p>Strengthening existing networks and actions to revitalize those territorial networks that are less active.</p> <p>Fostering mentoring among member cities.</p>

<p>To develop <u>joint projects</u></p>	<p>Share good practices from joint projects.</p> <p>Enable joint projects on issues of common interest, among different member cities through online meetings Continuation or creation of various working groups or thematic networks within the different territorial networks and the Latin American Delegation.</p>
<p>To promote <u>study visits</u></p>	<p>Organization of study visits to experiences in different IAEC cities, on the occasion of the General Assembly I Brussels, and through various events and meetings and the work of territorial and thematic networks.</p> <p>Promotion of peer reviews on the occasion of the study visits.</p> <p>Promotion of study visits to the awarded and finalist projects of the 2024 Award edition.</p> <p>Response to requests and help organize bilateral visits between member cities.</p>
<p>To create <u>synergies with other stakeholders with similar challenges and interests and with objectives close to the foundational ones.</u></p>	<p>Promotion of agreements, intersections and connections with social agents of member cities through, for example, the preparations for International Day, the Educating City Pact, or the Educating City Seal to highlight initiatives in line with the principles of the Charter.</p> <p>Involvement of cultural agents in the preparation of the 2026 Congress organized under the theme of “Education and Culture in the City”</p>

<p>To make recommendations around key issues</p>	<p>Drafting of the 2025 International Day declaration in a participatory way and make public reading of it.</p> <p>Make the recommendations from thematic networks know.</p>
<p>To foster <u>mechanisms for participation and dialogue</u> so to involve members who are interested in identifying problems, and exploring solutions that can be translated into viable policies</p>	<p>Organization of dialogues, virtual coffee meetings, and meetings of territorial and thematic networks.</p> <p>Fostering participation and exchange among cities within the existing thematic networks of each region.</p> <p>Exploring the viability and interest in setting up international thematic networks.</p>
<p>To boost campaigns</p>	<p>Definition of the 2025 motto for the International Day of the Educating City in and promote the celebration in member cities with a diverse program of activities to inform citizens about the local government's commitment to the Charter.</p> <p>Touring exhibition of the Association in various cities of the Portuguese Network</p> <p>Design of Educating City dissemination materials and make them available to member cities.</p>

	<p>Design a promotional video of congresses to encourage new cities to apply to its organization.</p>
<ul style="list-style-type: none"> • To reinforce communication tools • Regarding the Data Bank, the plan is to reform the display by incorporating innovation to achieve a better display of the content. 	<p>Launching of the 18th International Congress as an information platform of the Congress progress and as a space of reflection on the event's theme</p> <p>Continuation of the digital newsletters to keep members informed about IAEC activities, organized both by the Secretariat and territorial networks/delegations.</p> <p>Establishment of various channels for consultation and participation by member cities.</p> <p>Complete the development and launching of the new Databank BIDCE platform for the Congress' call for proposals, as well as network meetings, and the Educating Cities Award.</p> <p>Dissemination of member cities initiatives through the International Databank and the Latin American Databank, and the section of focus experiences.</p>
<p><u>To increase the links between experts, academics, intellectuals and political decision-makers to discuss major issues of concern to cities and look for joint solutions.</u></p>	<p>Identify topics of interest for member cities to organize dialogues, and experts' roundtable discussions at regional meetings and congresses, requests for articles for the monograph, collaboration on publications, training sessions, etc.</p>

<p>To enhance links <u>with academic and research centres</u></p>	<p>To prepare the 18th International Congress to be held in 2026, under the theme of “Education and Culture in the city: Community, critical thinking and creativity”</p> <p>Work with the Scientific Committee of the 18th International Congress, as well as with that of regional meetings, to promote reflection on educational challenges.</p> <p>Fostering collaborative work and agreements with universities.</p>
<p><u>To give a voice to mayors</u> as key players in local transformations</p>	<p>To incorporate the Mayor’s perspective in ongoing publications, national and regional meetings.</p> <p>Conduct and disseminate interviews with mayors from member cities.</p>
<p>To promote greater dialogue and involvement of <u>young people</u> in local issues.</p>	<p>Fostering the exchange of experiences on youth participation in local matters.</p> <p>Working with young people on the coming Congress topics.</p> <p>New edition of the Latin American Virtual Classroom course on “Youth Public Policies and youth participation in the Educating Cities”</p>
<p>To mainstream <u>a gender perspective</u></p>	<p>To ensure gender balance and diversity of backgrounds in various IAEC activities, whether they are in-person forums or publications.</p> <p>Creation of a thematic network on “Gender Equality and Citizenship” within the Portuguese network.</p>

	<p>Development of a new course available at the Latin American Virtual Classroom on “the incorporation of gender perspective in local governments’ public policies”.</p> <p>Exchange of projects and campaigns on equal opportunities and fight against discrimination.</p> <p>Training forums with experts on the topic of gender equity.</p>
<p>To call for the <u>necessary funding</u> for performing municipal competencies and ensure that local governments are present at decision-making tables</p>	<p>Maintain and enhance collaboration with UCLG and its members, while engaging in dialogue with United Nations agencies and other international entities.</p> <p>Seek funding to expand the range of activities conducted in multiple languages.</p>
<p><u>To communicate</u> the priorities and work of the IAEC, its networks and its members, our vision and our values.</p>	<p>Promote the expansion of the network in Brazil and Portugal as well as in other Portuguese speaking countries, taking advantage of having Portuguese as an IAEC official language.</p> <p>Promote new memberships in countries from Africa, Latin America or Asia where the IAEC has little or no presence, through a two-year scholarship system and the support of a mentor city.</p>

<p>To improve <u>governance</u> on an ongoing basis</p>	<p>Convene at least three meetings of the Executive Committee during 2025 to monitor the action plan and formulate proposals.</p> <p>Establish priorities to increase the involvement of the Executive Committee members in the consolidation and expansion of the IAEC during the current term.</p> <p>Hold a General Assembly meeting, in Brussels. Launching the 19th International Congress call for bid proposals.</p> <p>Strengthen communication with and among territorial networks.</p>
<p><u>To evaluate</u> the work done and ensure accountability.</p>	<p>Ensure compliance with the accounting and contractual requirements of the public sector by developing an annual budget with balanced expenses and revenues to avoid deficit at the end of each fiscal year</p> <p>Support Argentine cities during the payment process of the fees, given the expressed difficulties in making international transfers</p> <p>Undergo audits and prepare activity and financial reports. Present all this at the General Assembly and on the transparency section of the website.</p> <p>Conduct and distribute evaluation questionnaires to gather feedback from participants in various activities and events organized, for continuous improvement.</p>
<p><u>To improve the service</u> offered.</p>	<p>Strengthen the composition and training of the Secretariat team, as well as the delegations and coordinating cities of networks, to better meet the needs of cities and enhance the sustainability of the institution.</p> <p>Address the demands of member cities.</p>

